



# CALL FOR YOUNG ARTISTS

## Toyota of Iowa City is Creating a Legacy of Local Artists

Summer of the Arts is proud to collaborate with Toyota of Iowa City on a new project designed to support young, up-and-coming artists to create a piece of artwork which can be enjoyed by the general population of the Iowa City Area for many years to come.

### PROJECT DESCRIPTION:

The first project will be something that can hang on a wall (painting, drawing, multi-media). The final piece should be approximately 24" x 18". Artwork **MUST BE** original and will become the property of Toyota of Iowa City.

### ARTIST REQUIREMENTS:

- Artist must be a **native of Johnson County** and have a primary residence here
- Artist must be between the age of 18 – 22 as of 4/1/17
- Artwork must be **family-friendly** and have a broad appeal
- Artist must **NOT** have previously received commission for artwork

### DEADLINES:

- **May 1, 2017** – Artist statement and draft design due
- **May 8, 2017** – Selected artist is notified
- **May 26, 2017** – Final piece is delivered to Summer of the Arts Office

### APPLICATION PROCESS:

- Artist must provide a statement describing how he/she got started as an artist and why you are considering pursuing the arts as a career (500-600 words)
- Artist must provide a color draft of the proposed design for the artwork (does not need to be to scale)

### PROMOTION & COMPENSATION:

- The finished piece will be showcased at the Iowa Arts Festival June 2-4
- After the Iowa Arts Festival, the finished piece will be on display at Toyota of Iowa City for a minimum of one year
- Selected artist will receive **\$1,000** upon assignment of the project and **\$2,000** upon completion of the project
- Artwork will also be promoted through both Summer of the Arts and Toyota of Iowa City social media
- Selected artist will enter into an agreement with Summer of the Arts and Toyota of Iowa City outlining the responsibilities of both Artist and Toyota and the contract and payment schedule

Submissions can be made electronically  
in a .pdf format or mailed to:

Summer of the Arts  
Attn: Lisa Barnes  
325 E. Washington St., Ste. 301  
Iowa City, IA 52240  
lisa@summeroftheARTS.org



**TOYOTA**  
*of Iowa City*

